

# PRESS RELEASE



**J.C. Blair Memorial Hospital**  
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## FOR IMMEDIATE RELEASE

### **J.C. Blair's United Way Campaign Kicks Off with Unprecedented Success**



**Caption: Huntingdon, PA 10/22/07**—J.C. Blair Memorial Hospital's United Way campaign co-chairman Diane Baker and United Way Director Kathy Armillei look on as long-time Hospital Board member John Kunz writes a check for his annual contribution toward the Hospital's campaign. J.C. Blair kicked off its campaign last Friday, October 19, with the opening of the "United Way Café" to reach all three shifts of employees. At the end of the day, 178 pledges exceeding the Hospital's monetary goal of \$15,000 had been received. Employee participation is currently at 40% with a goal of 60% by the end of the event, which will continue over the next two weeks.